



Product Portfolio

Scalable Microlearning Infrastructure for Modern Education



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Content

- 01 FitAcademy for Creators.** A creator-focused toolkit that enables educators and educreators to rapidly produce, manage, and deliver engaging learning content, powered by microlearning and AI-driven content enhancement.
- 02 FitAcademy for Users.** A seamless and engaging learning experience built for accessibility across devices and varying network conditions, supported by gamification and structured learning journeys to drive continuous progress.
- 03 FitAcademy for Developers.** A robust Open API infrastructure that empowers institutions to integrate, extend, and build custom solutions on top of the FitAcademy platform.
- 04 Case Studies.** A selection of FitAcademy's real-world implementations and pilot projects across various institutions and use cases.



FitAcademy for Creators

01

Course Management

A comprehensive feature set for creating, managing, and continuously updating structured learning content across multiple formats.

02

Class Management

A comprehensive feature set for managing classes and participants, inviting learners, and mapping classes to structured learning content.

03

Teacher Management

A comprehensive feature set for managing teacher data, roles, and activities, enabling them to operate seamlessly as both administrators and content creators within the learning ecosystem.

04

Platform Management

A flexible subscription management system that supports service configuration, plan upgrades and downgrades, and dynamic control over gamification features.

05

Earnings & Wallet Management

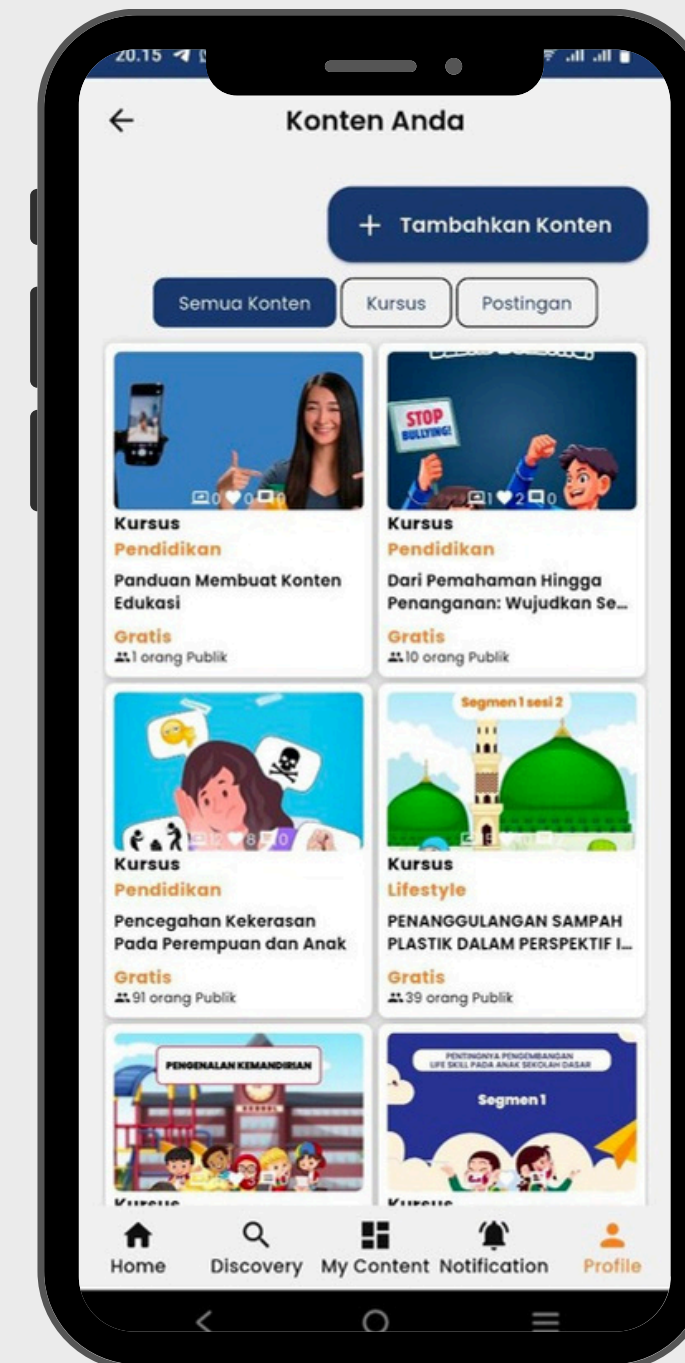
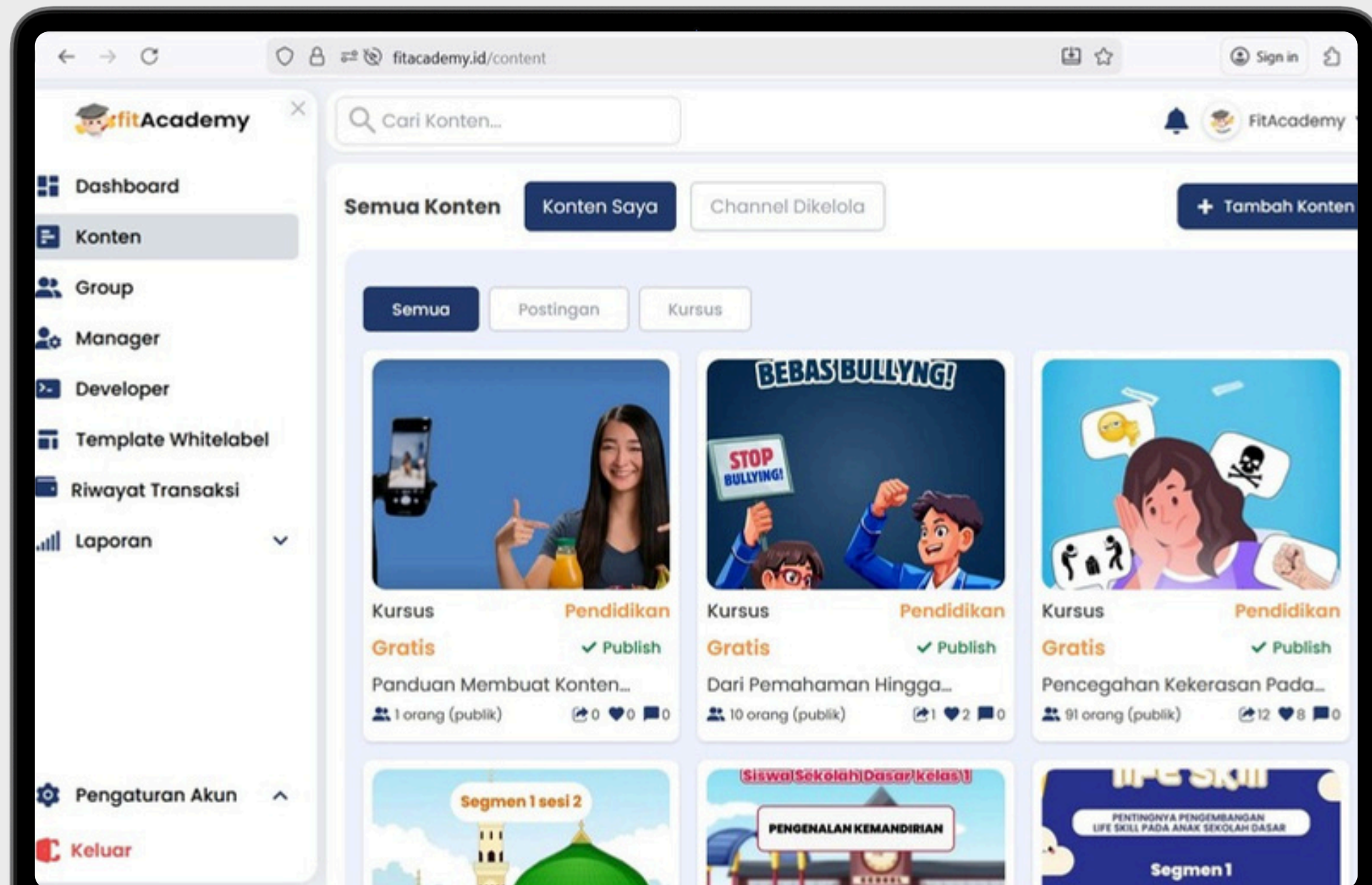
A transparent financial management system that enables digital wallet management, real-time earnings tracking, and seamless fund withdrawals.

06

Reporting & Analytics

A comprehensive reporting system that provides clear, measurable insights into teacher activity, class performance, content engagement, revenue, and learning progress.

Course Management



Accessible across both **web** and **mobile** applications



01

Add/Edit/Delete Course

Create, update, and manage content, chapters, and lessons with full flexibility



03

Set Pricing

Content can be monetized as paid or offered for free, with optional donation features enabling revenue generation from free content.



05

Create Quiz

Creators can embed quizzes in each chapter to measure learning outcomes and ensure learner comprehension.



02

Manage content visibility

Content can be configured as public or private—public content is accessible to all users, while private content is restricted to invited participants only.



04

Add paid learning materials and certificates

Beyond selling classes or content, creators can monetize further by offering paid learning materials and certification.



06

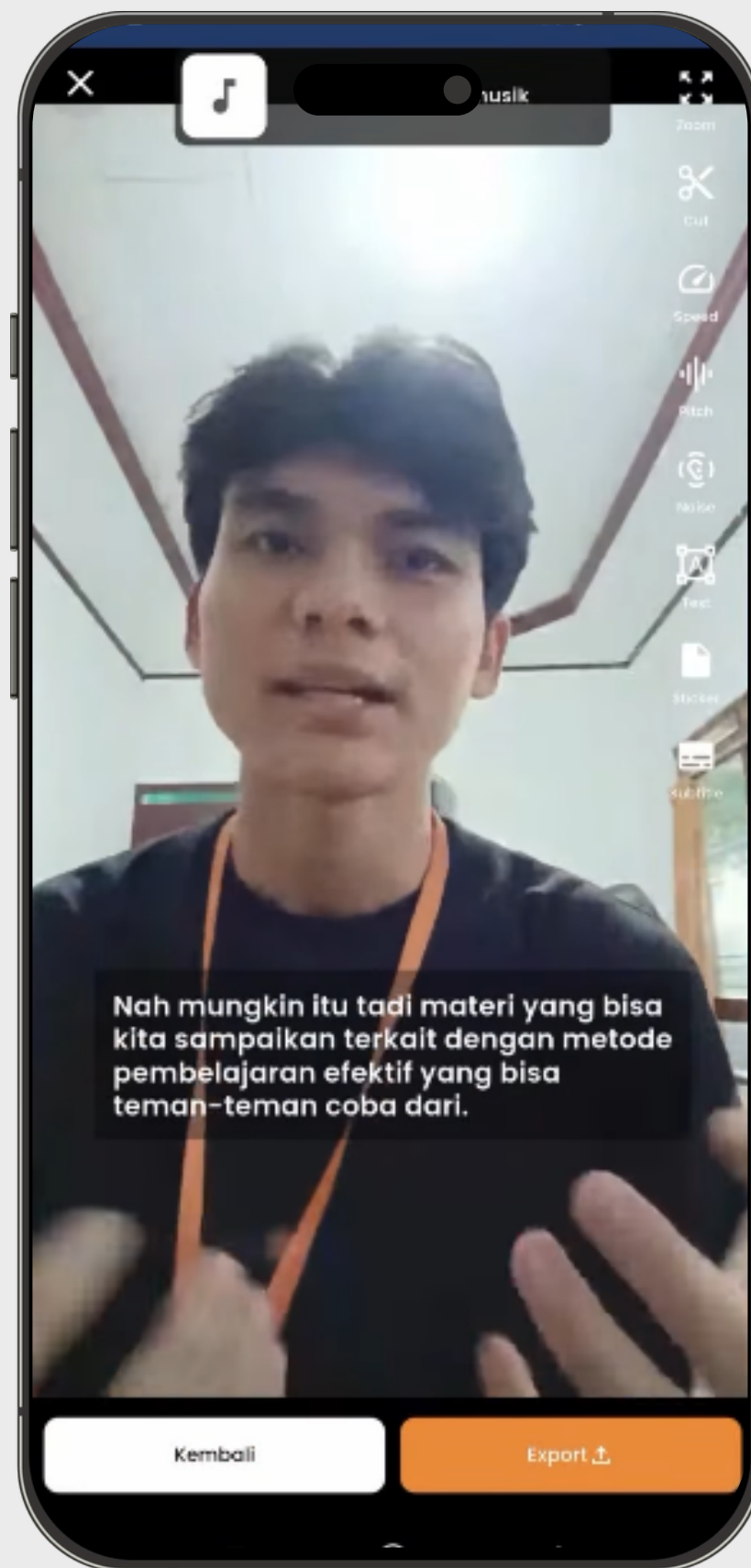
Manage Participants

Private content access can be controlled by assigning permissions to individual users or specific groups (classes).



Advanced Content Management Features in the FitAcademy App

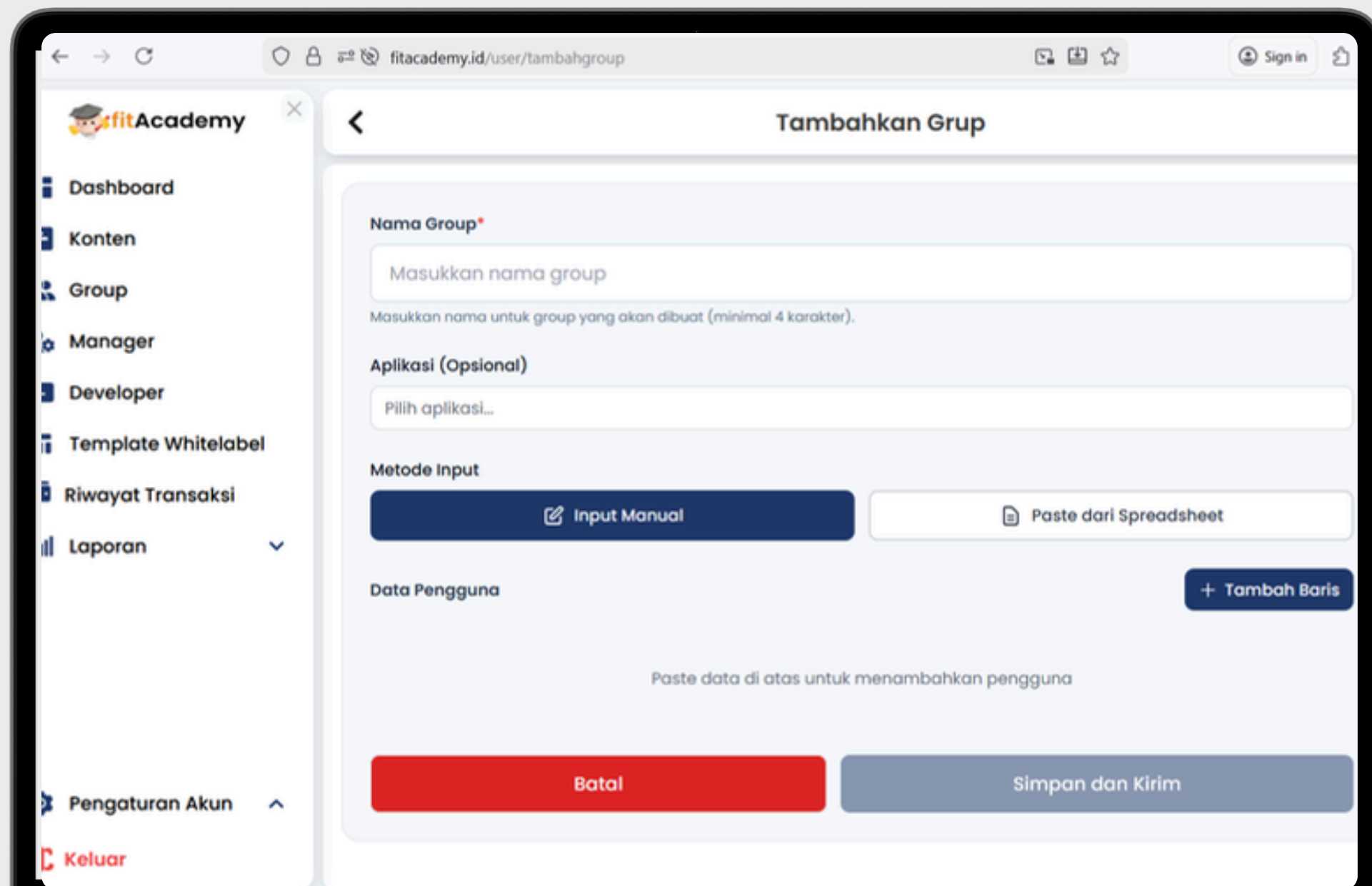
FitAcademy is equipped with a powerful content authoring tool, enhanced with AI-driven capabilities to simplify and accelerate content creation.



- 01 Recording.** Record videos directly within the app or upload existing video content seamlessly.
- 02 Editing.** Edit videos with ease—adjust zoom in/out, add audio, text, and stickers, and control speed and pitch for a more dynamic presentation.
- 03 Auto Subtitles.** Generate subtitles automatically, with full control to edit and adjust placement for better clarity and accessibility.
- 04 Noise Reduction.** Eliminate background noise and unwanted sounds to produce cleaner, more professional-quality videos.
- 05 AI Content Builder.** Create content instantly using AI—simply input a topic and generate structured learning materials in seconds.



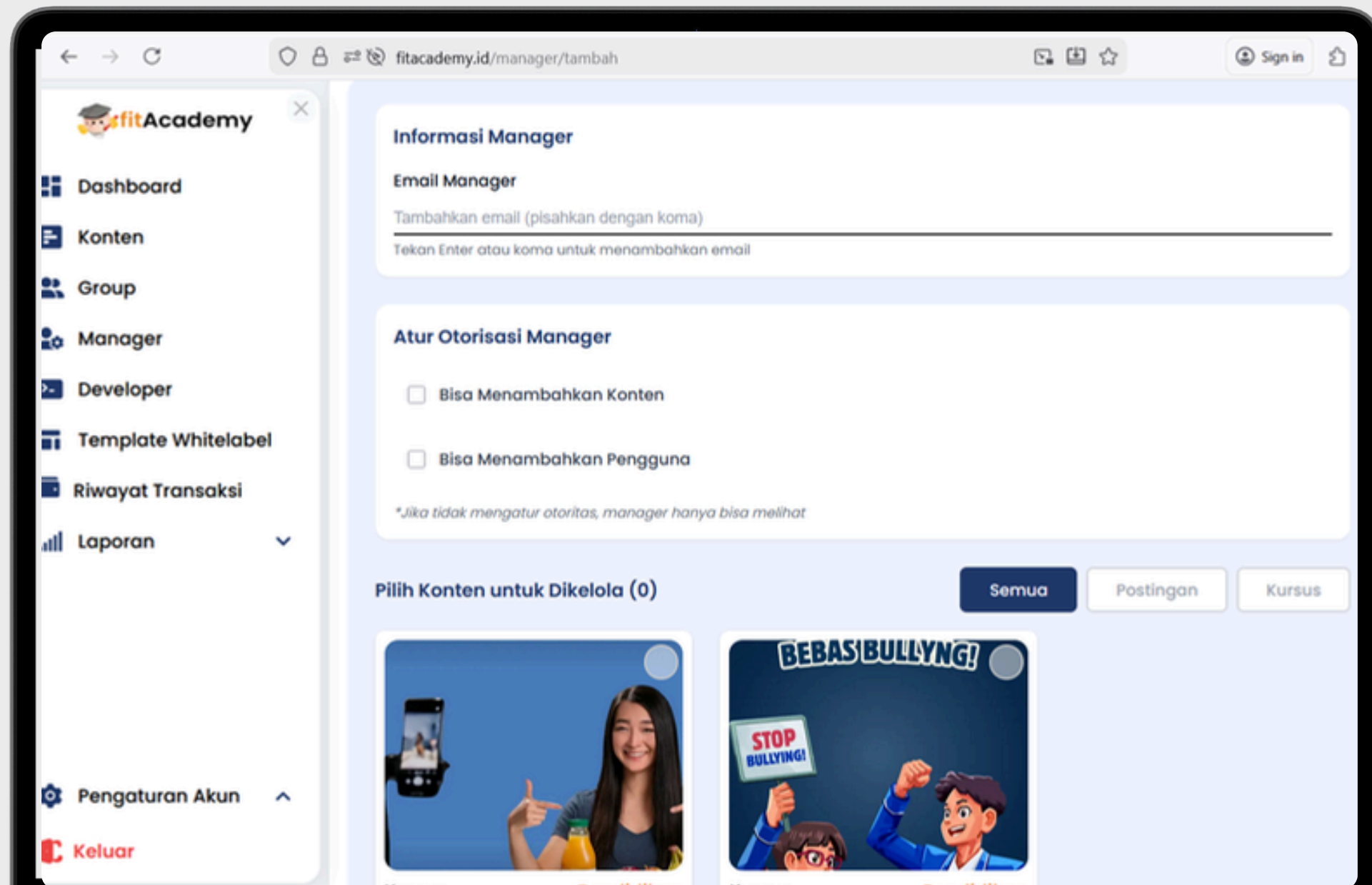
Class Management



- Accessible via web platform
- Create, update, and manage classes with full flexibility
- Organize and invite participants into structured class groups

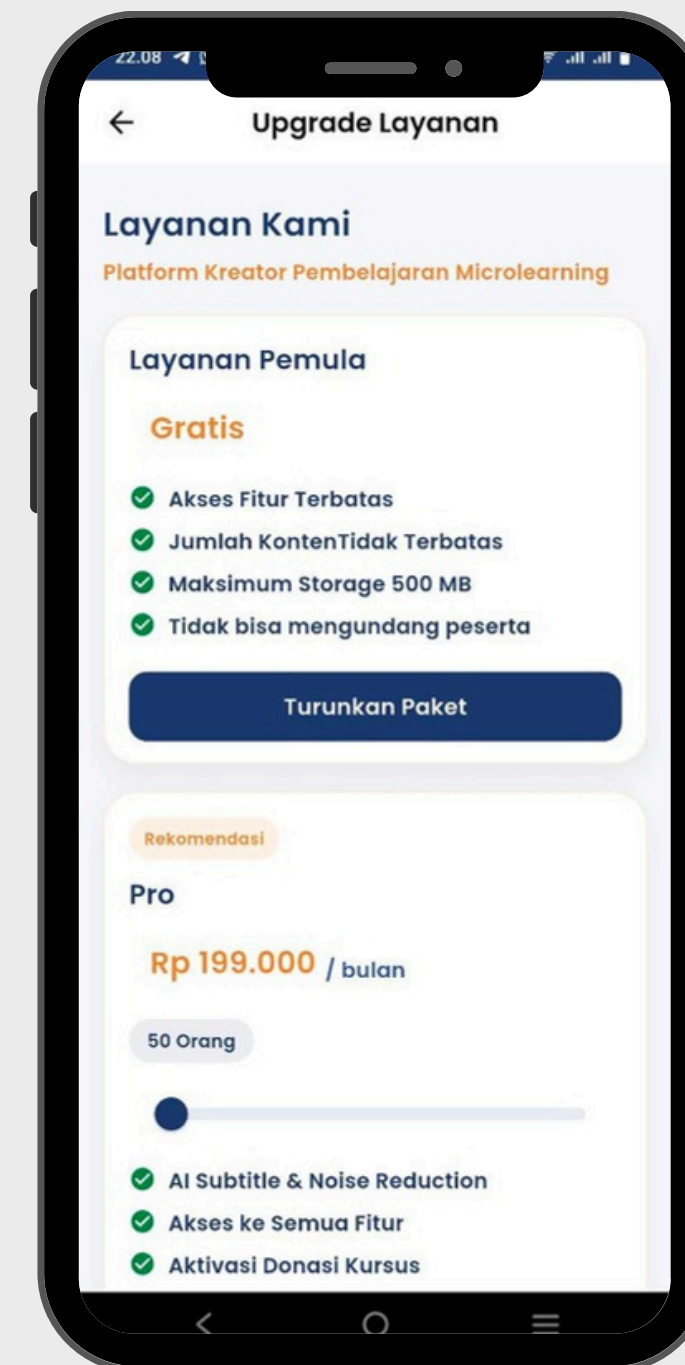
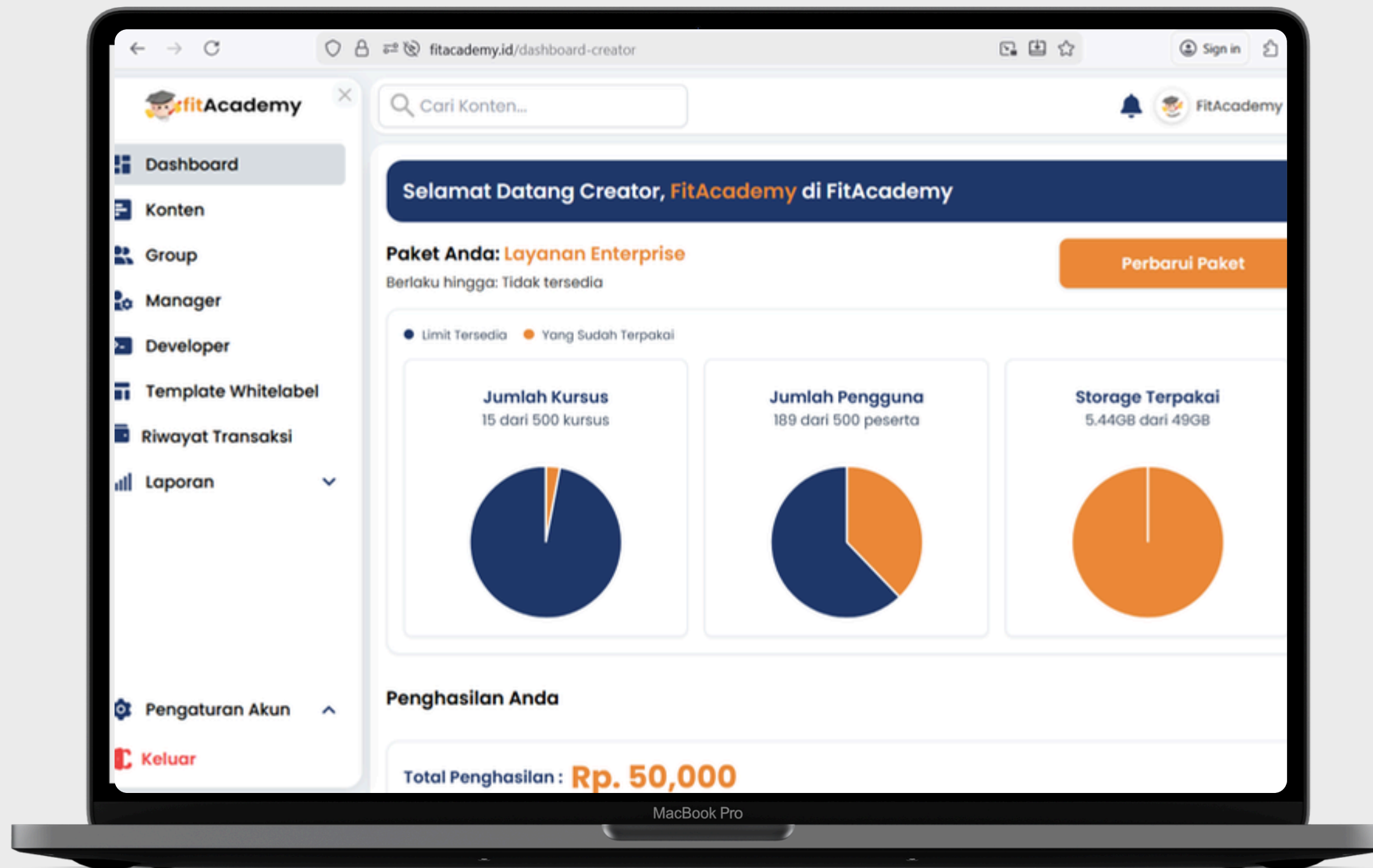


Teacher Management



- Accessible via web platform
- Add and remove teachers as administrators or channel creators
- Manage teacher roles and permissions
- Control teacher access to content with granular access settings

Platform Management

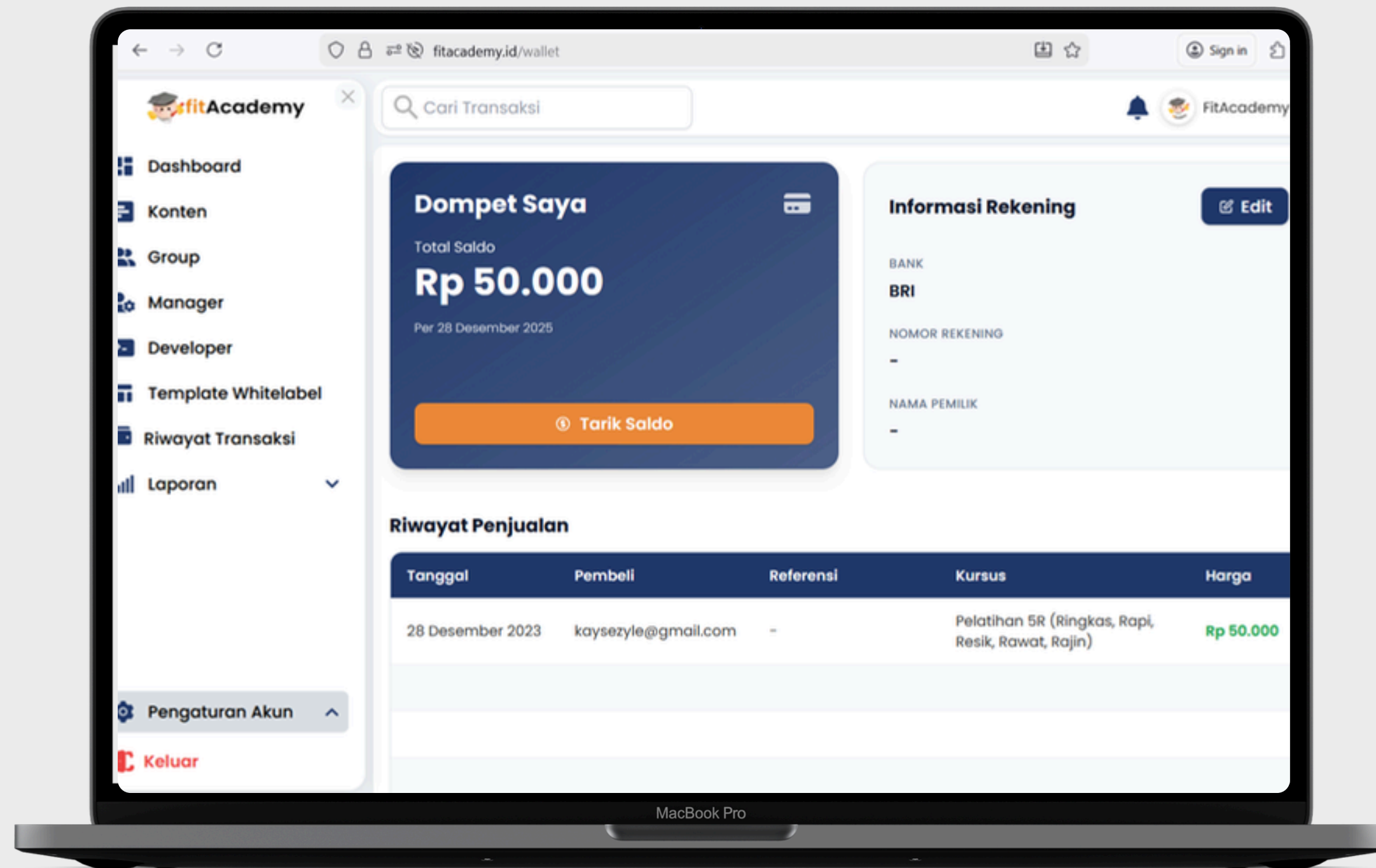


- Accessible via web (full version) and mobile app (lite version)
- Manage subscription packages and monitor platform usage analytics



Earnings & Wallet Management

- Accessible via web platform
- View balance and earnings history
- Withdraw funds seamlessly



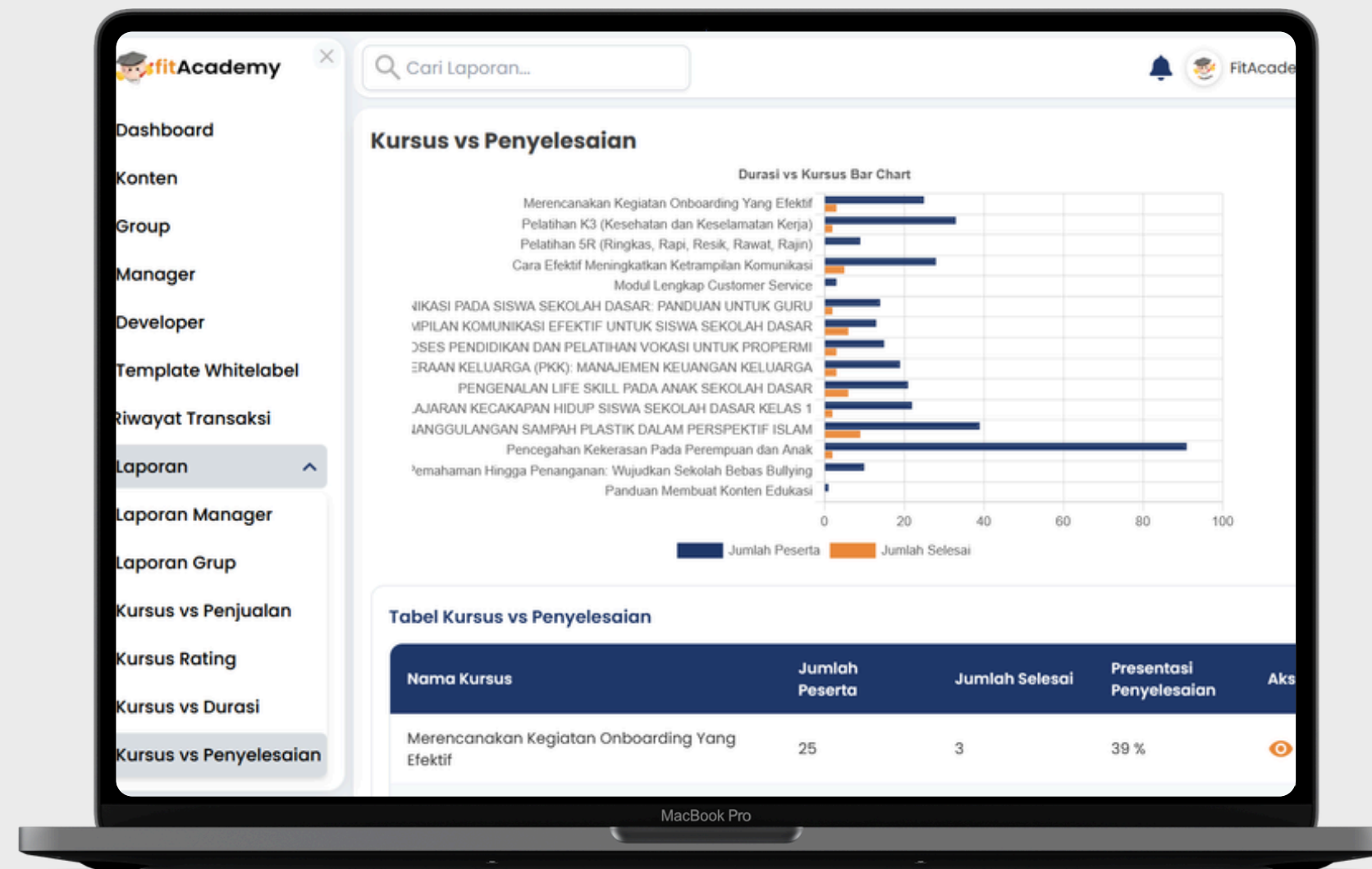


Reporting & Analytics

01 Instructor & Manager Reports. Track activities of instructors/managers and the courses they manage.

02 Class Reports. Monitor class data and activity, including engagement with content and courses.

03 Course vs Sales Reports. Analyze course performance, including number of enrollments and sales.



04 Course Rating Reports. View course ratings based on likes, comments, and shares.

05 Course Duration Analysis. Track course duration and average completion time.

06 Course Completion Reports. Monitor participant numbers and course completion rates.



FitAcademy for Users

01

Course & Content Recommendations

FitAcademy delivers personalized course and content recommendations based on user interests.

02

Course Search

Easily find courses using keywords or by scanning QR codes.

03

Course Enrollment

Enroll in courses and participate in related activities, including donations and purchases of courses, materials, or certifications.

04

Learning Progress Tracking

Monitor and track learning progress throughout each course.

05

Cart & Purchase History

Track purchase progress within the cart and view complete transaction history, including related payment activities.

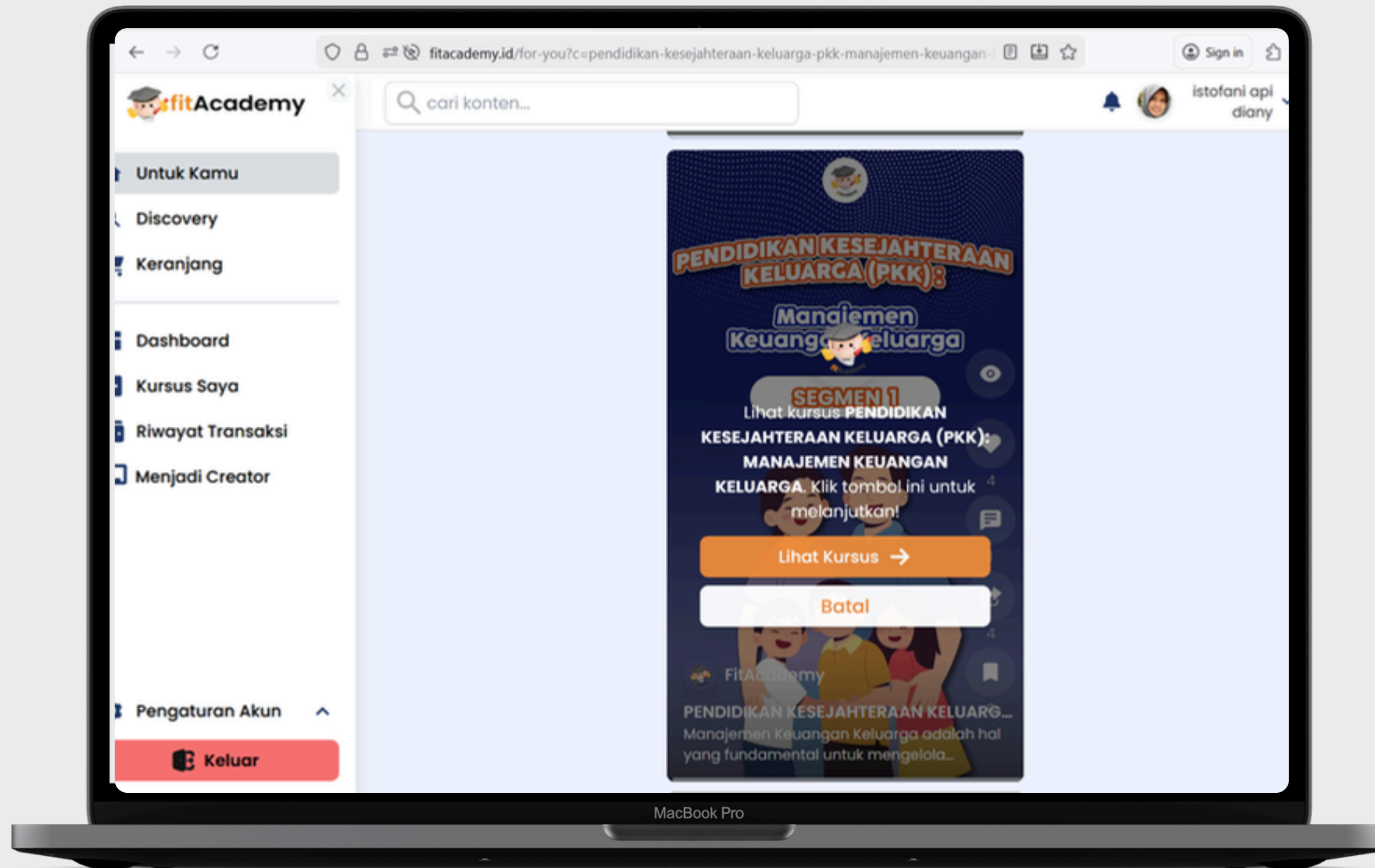
06

Become a Creator

Apply to become a creator and start sharing your own learning content.

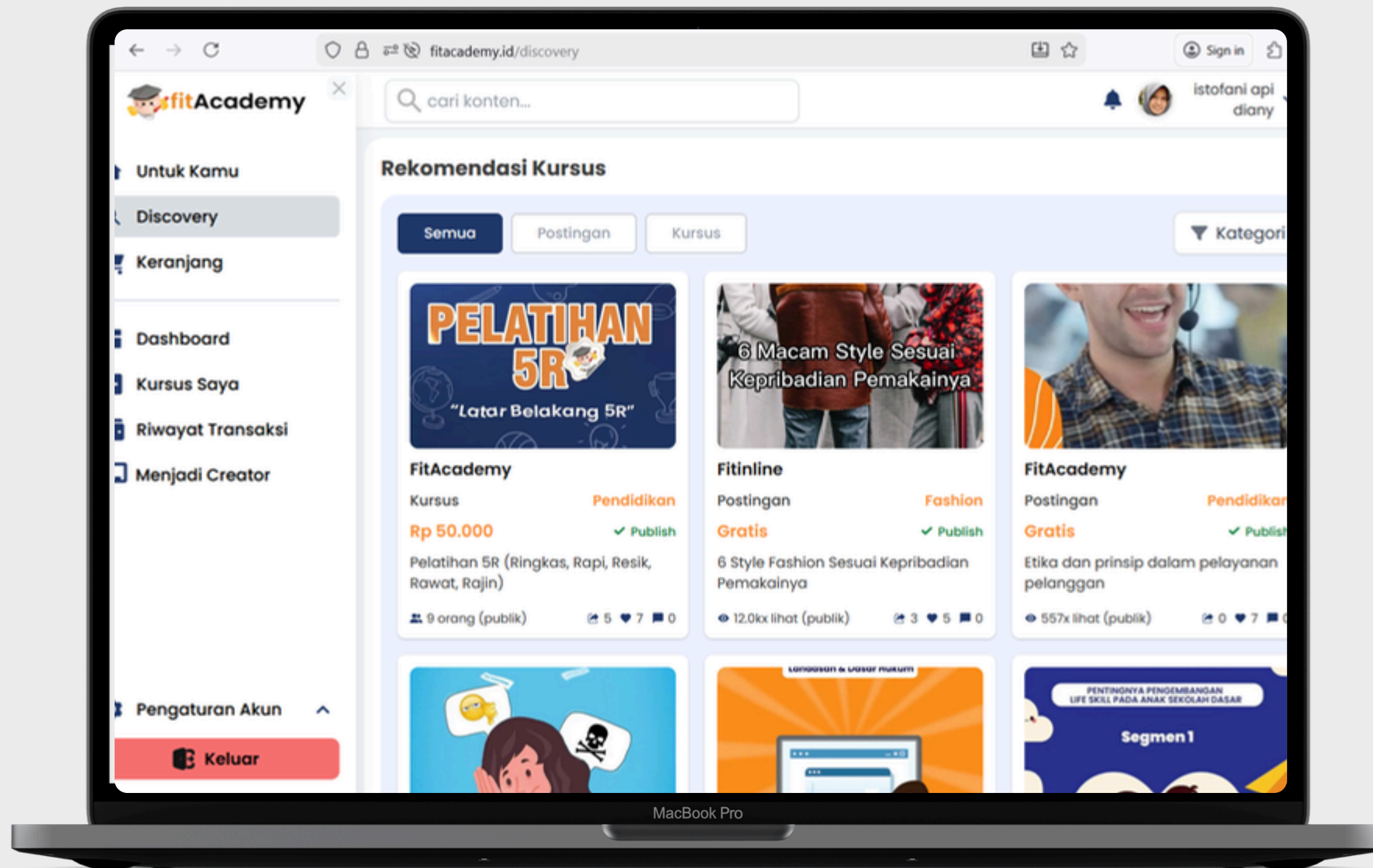


Course & Content Recommendations



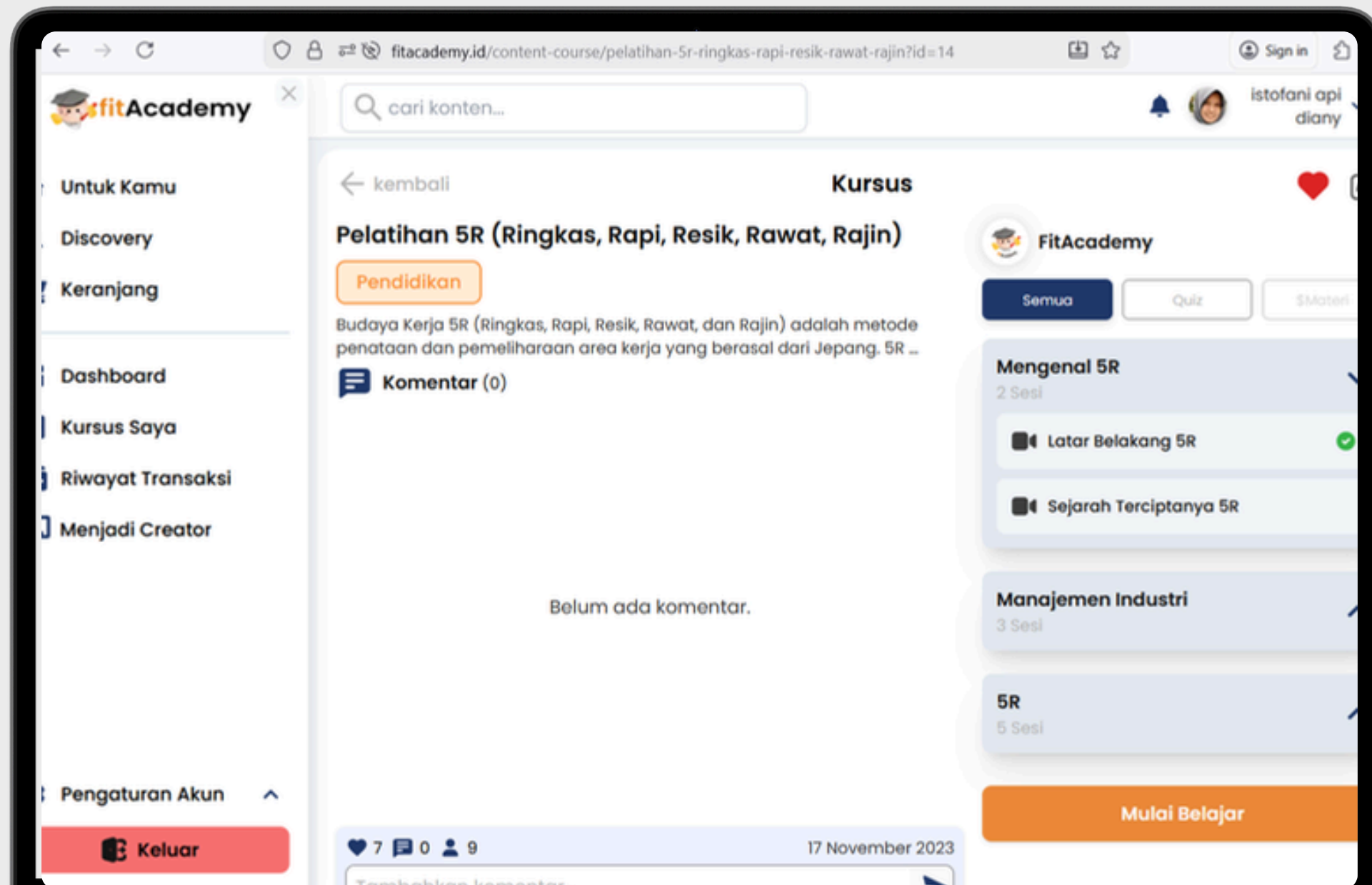
- Accessible via web and mobile app
- Personalized course and content recommendations based on user interests

Course Search



- Accessible via web and mobile app
- Search courses by keyword or via QR code scanning (available on mobile app only)

Course Enrollment



- Accessible via web and mobile app
- Full feature set available on the mobile app

Learning Experience via the FitAcademy App

The FitAcademy app offers a comprehensive course experience with features designed to benefit both creators and learners.

- 01 Enrollment.** Users can join courses either by direct enrollment or through invitations from creators.
- 02 Structured Content.** Courses are organized into one or more chapters, with each chapter containing learning materials.
- 03 Quizzes.** Users can complete quizzes as part of the learning process to support course completion.



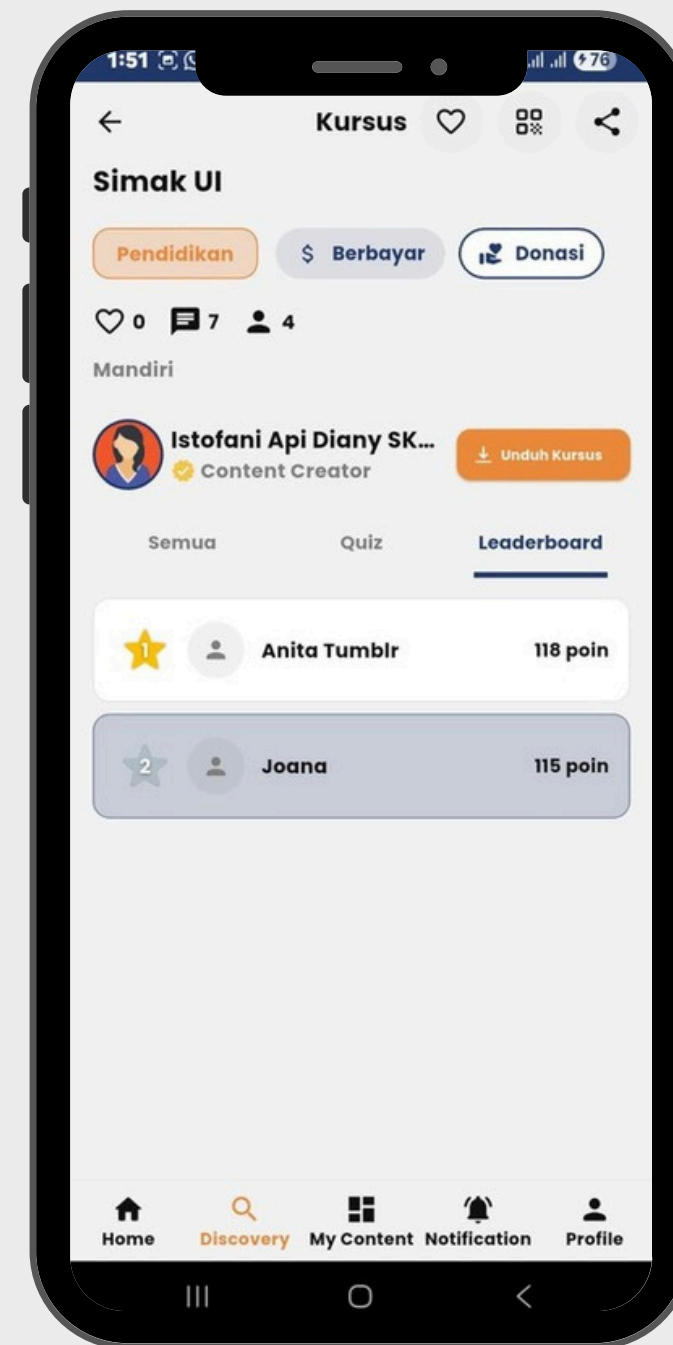
- 04 Offline Access.** Users can download courses and access them offline through the FitAcademy app.
- 05 Sharing.** Users can share courses and earn commissions through creator-defined affiliate programs.
- 06 Donations.** Users can support creators by making donations to free courses.
- 08 Paid Materials.** Users can purchase additional learning materials when available.
- 09 Comments & Likes.** Users can engage by commenting on course content and expressing feedback through likes.



Gamification Features in the FitAcademy App

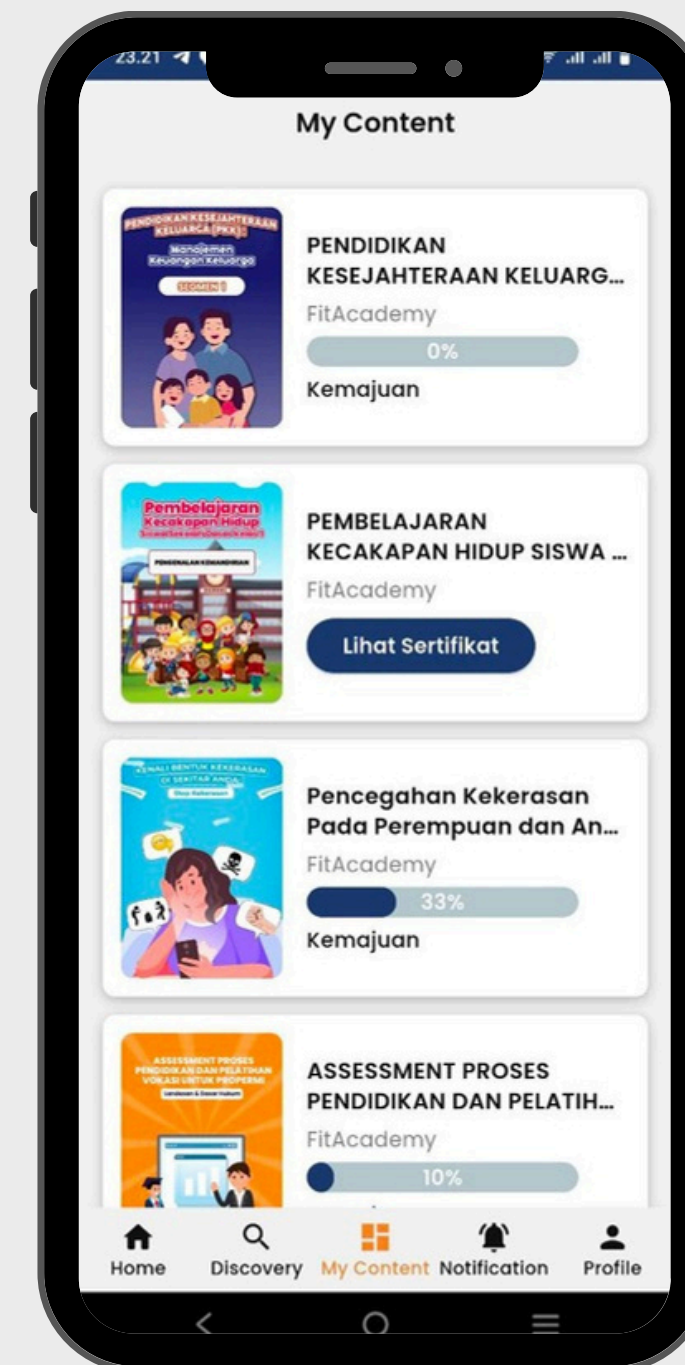
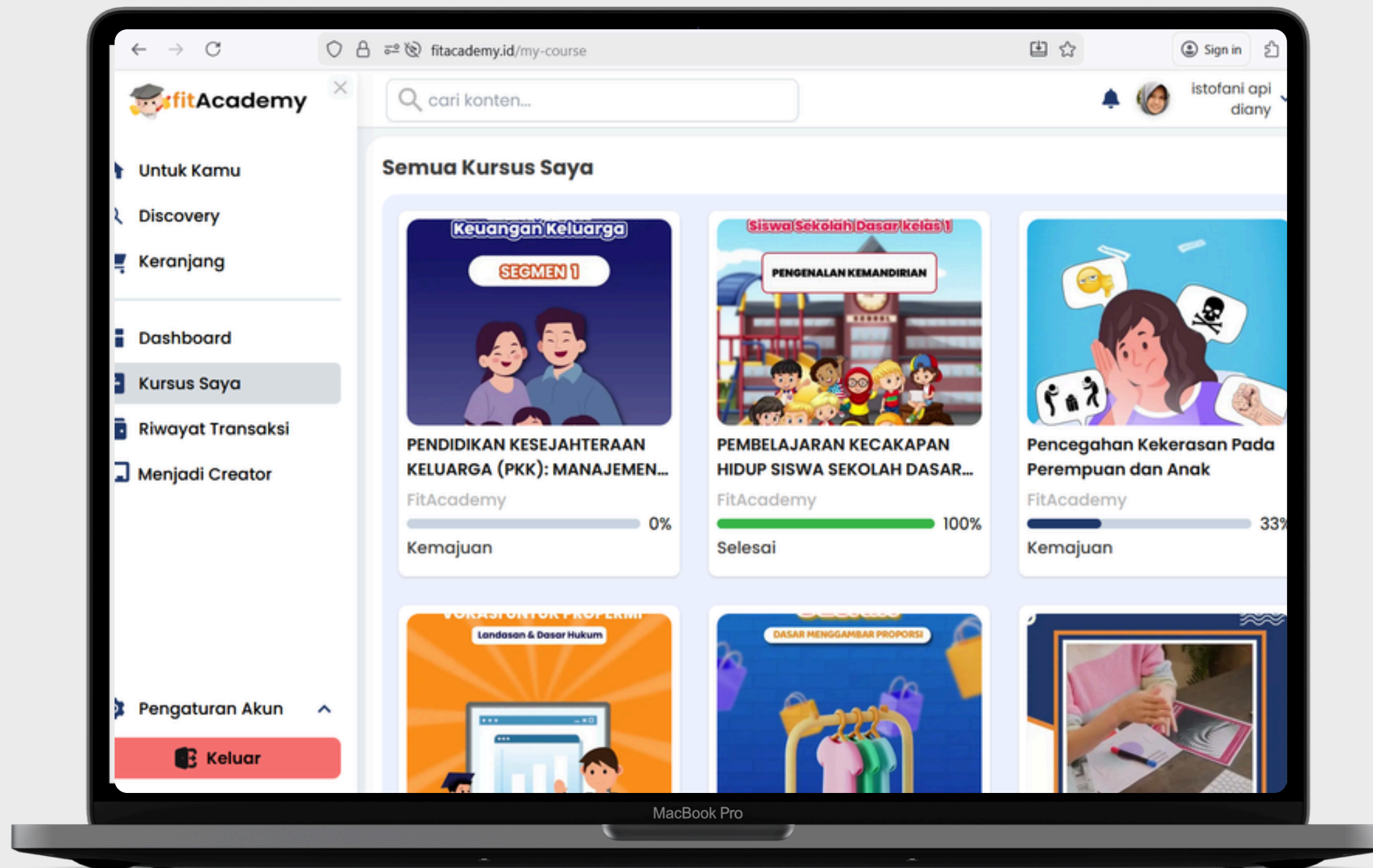


FitAcademy integrates gamification features to enhance user engagement and motivation in the learning process.



- 01 Achievements.** Display earned badges and user rankings directly on the user profile.
- 02 Badges.** Achievement markers that recognize user progress, including:
 - Knowledge Explorer (Lessons Completed)
 - Challenge Conqueror (Quizzes Completed)
 - Quiz Perfectionist (Perfect Scores)
 - Learning Streaker (Daily Learning Streaks)
 - Marathon Learner (Consistency Over Weeks)
- 03 Leaderboard.** Rank users based on course achievements, with rankings reset monthly to maintain ongoing competition.

Learning Progress Tracking



- Accessible via web and mobile app
- Track course progress in real time
- Download certificates upon course completion

Cart & Purchase History



Riwayat Transaksi Saya

Pembelian Kursus Materi Berbayar Sertifikat Donasi

| Kode Transaksi | Kursus | Tanggal Pembelian | Batas Pembayaran | Total | Status |
|----------------------------------|---|-------------------|------------------|-------|--------|
| 20251215QCV9KK4S | PENDIDIKAN KESEJAHTERAAN KELUARGA (PKK)... | 15 Desember 2025 | - | Rp 0 | LUNAS |
| 20241227LNK05B0W | PEMBELAJARAN KECAKAPAN HIDUP SISWA SEKOLAH... | 27 Desember 2024 | - | Rp 0 | LUNAS |
| 20241204XQGZ2D3P | Pencegahan Kekerasan Pada Perempuan dan Anak | 4 Desember 2024 | - | Rp 0 | LUNAS |
| 20241007KJERBG4U | ASSESSMENT PROSES PENDIDIKAN DAN PELATIHA... | 7 Oktober 2024 | - | Rp 0 | LUNAS |
| 20240404QP0JZREV | Menggambar Desain | 4 April 2024 | - | Rp 0 | LUNAS |
| 20240318CLU3YZ9E | Cara Efektif Meningkatkan Keterampilan Komunikasi | 18 Maret 2024 | - | Rp 0 | LUNAS |
| 20240128E6W8KHWT | Test Penempatan Kursus Menjahit | 28 Januari 2024 | - | Rp 0 | LUNAS |

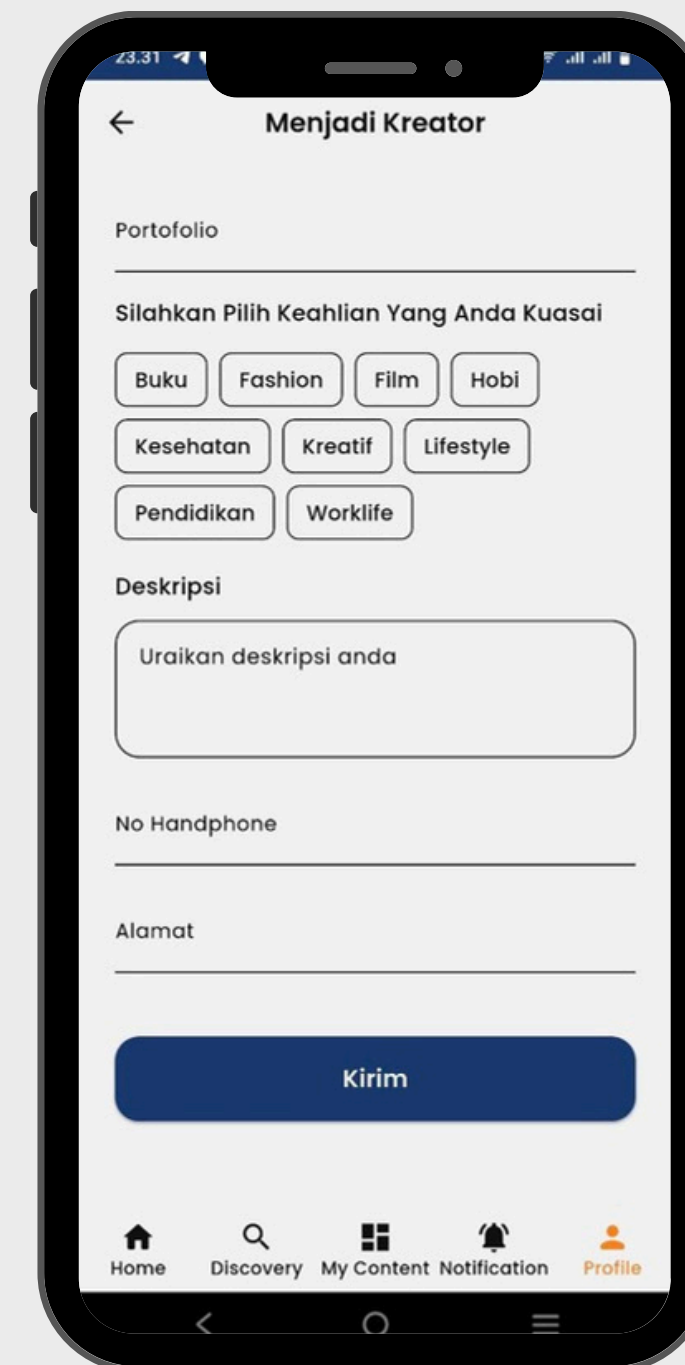
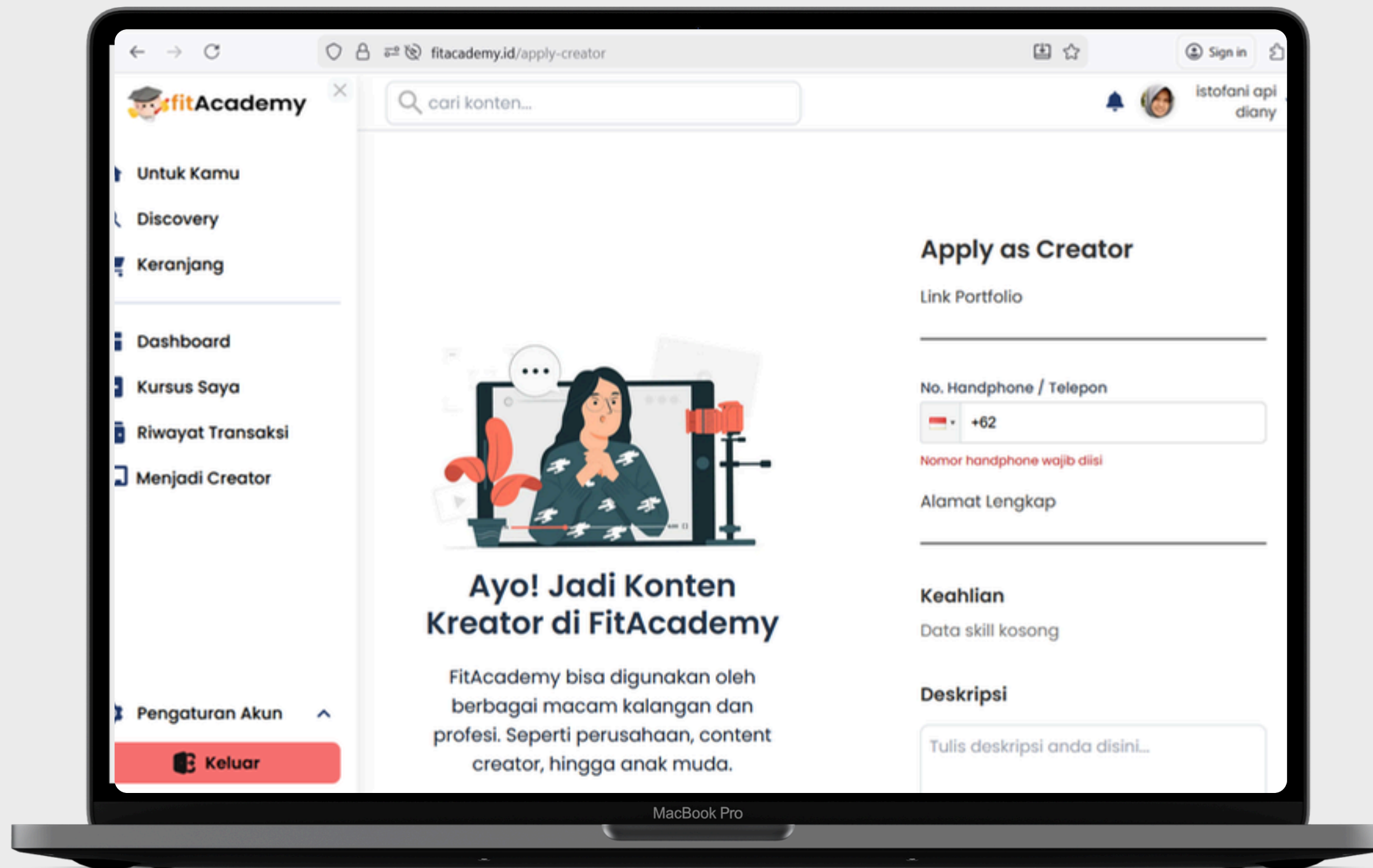
Riwayat Transaksi

Kursus Sertifikat Berbayar Materi Berbayar

- 20251215QCV9KK4S Sen, 15 Des 2025
PENDIDIKAN KESEJAHTERAAN KE...
1 Kursus
Gratis
Berhasil
- 20241227LNK05B0W Jum, 27 Des 2024
PEMBELAJARAN KECAKAPAN HID...
1 Kursus
Gratis
Berhasil
- 20241204XQGZ2D3P Rab, 04 Des 2024
Pencegahan Kekerasan Pada P...
1 Kursus
Gratis
Berhasil
- 20241007KJERBG4U Sen, 07 Okt 2024
ASSESSMENT PROSES PENDIDIKA...
1 Kursus

- Accessible via web and mobile app
- Track purchase progress within the cart
- View purchase history and financial activities, including donations

Become a Creator



- Accessible via web and mobile app
- Apply to become a creator directly through the platform
- Subject to admin approval



FitAcademy for Developers

01

Open API

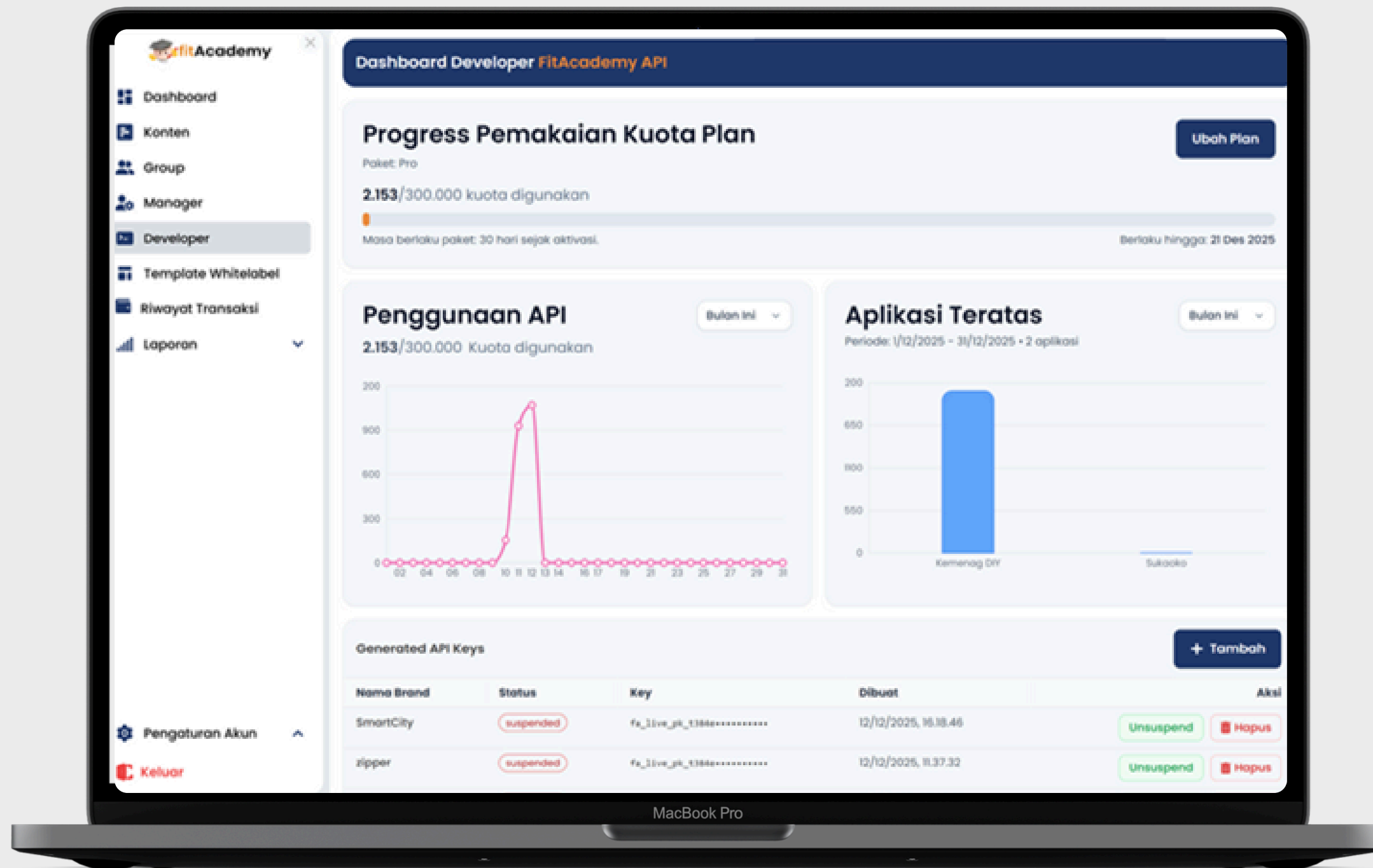
- A set of APIs enabling seamless integration between FitAcademy and external applications
- Requires developer implementation for system integration

02

Whitelabel Template (in progress)

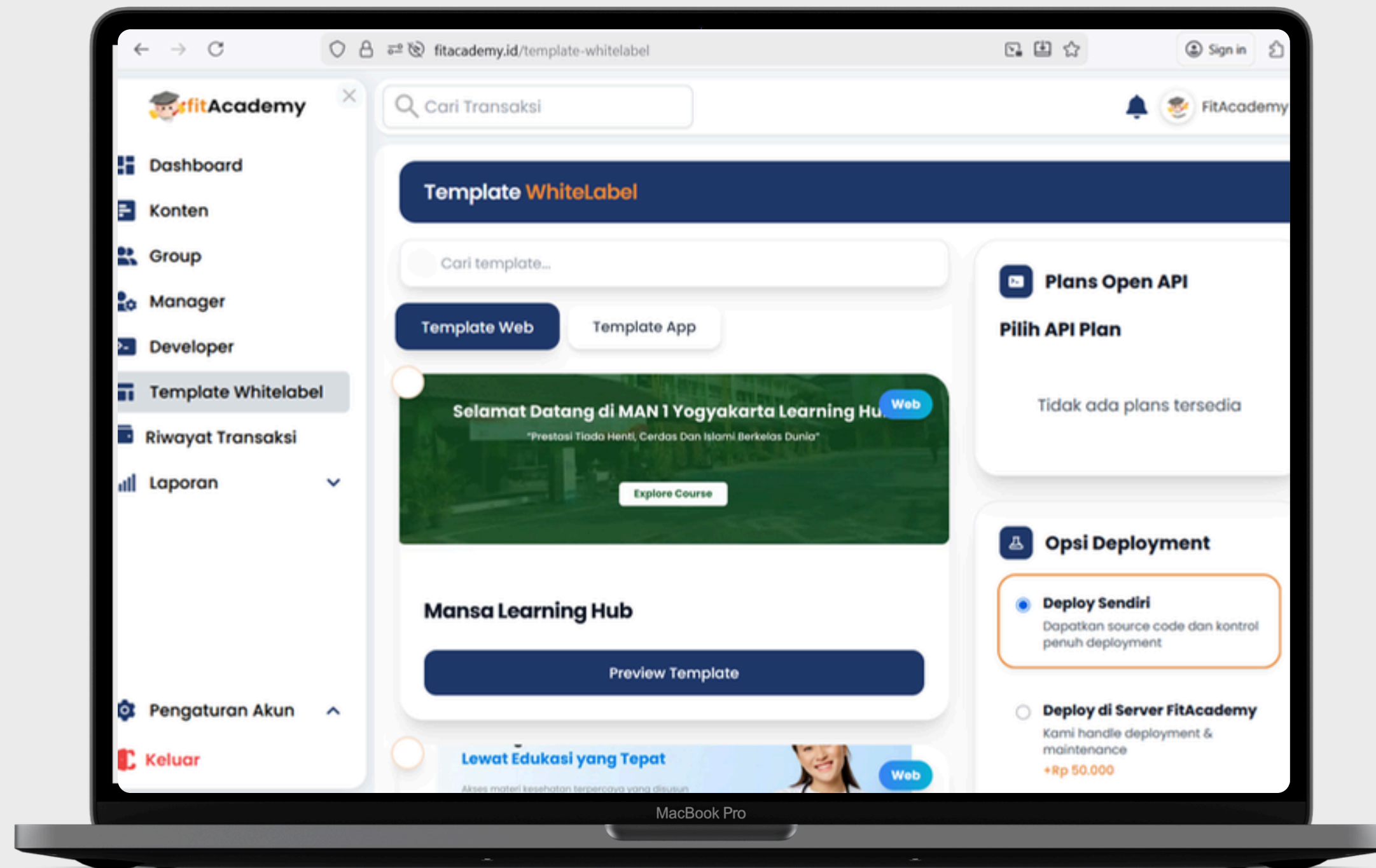
- Ready-to-use template for deploying FitAcademy as a client-facing platform
- Available in both web and mobile versions
- Flexible deployment options: hosted on FitAcademy servers or self-hosted
- Source code is accessible and can be customized freely
- Modifications made to the code are the responsibility of the client (not covered by FitAcademy support)

Open API



- Accessible via web platform
- Flexible API plans based on call units, tailored to developer needs
- Secure API access with API Key and Secret Key authentication
- API usage reporting and analytics

Whitelabel Template



- Accessible via web platform
- Currently under development
- Ready-to-use templates for deploying FitAcademy as a client-facing platform
- Available as both web and mobile application codebases



FitAcademy Case Studies

01

DP3AP2 DIY

- Collaboration with the Regional Office for Women Empowerment and Child Protection (DP3AP2) of the Special Region of Yogyakarta
- Focused on programs for the prevention of violence against women and children

02

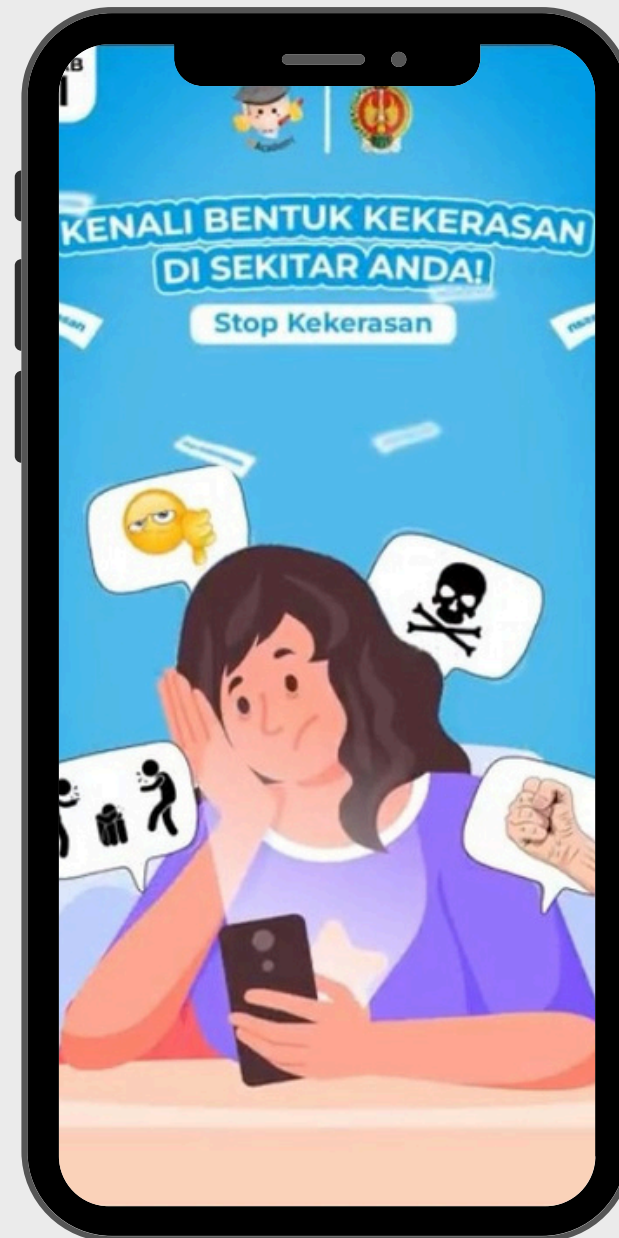
Ministry of Religious Affairs (Kemenag) – Regional Office of Yogyakarta

- Pilot project for Pre-Marital Guidance Program at Religious Affairs Offices (KUA) across the Special Region of Yogyakarta

Learning Module Collaboration with DP3AP2 DIY



Violence Prevention Against Women and Children (39 Modules)



01

Chapter I: Recognizing Forms of Violence Around You



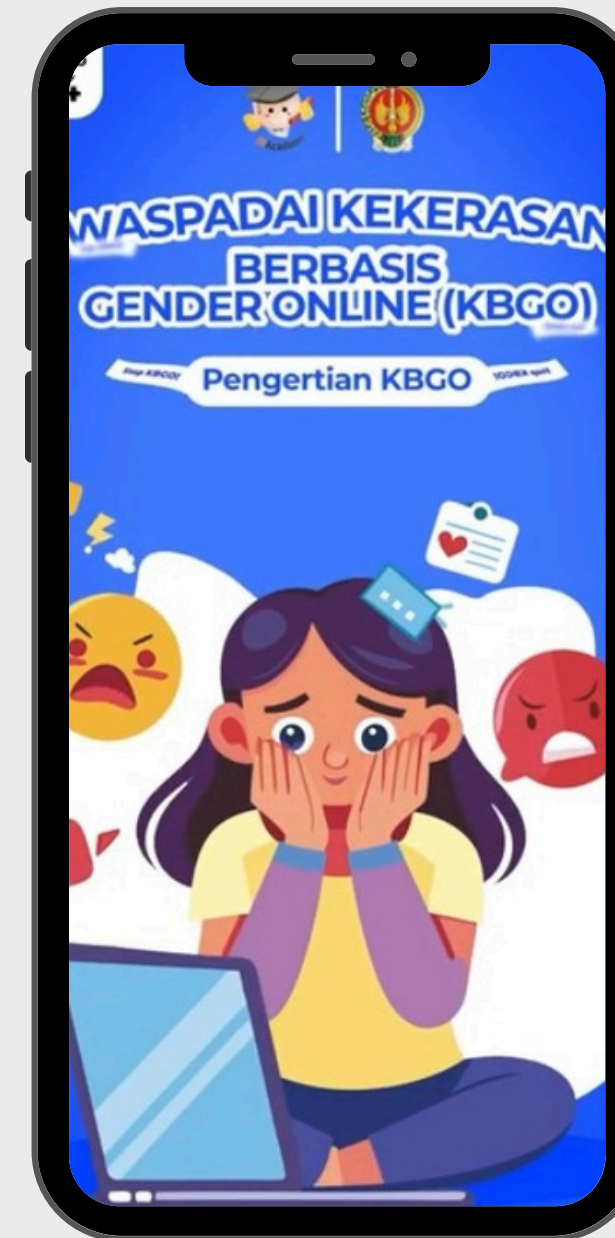
02

Chapter II: Combating Violence – Protecting the Rights of Women and Children



03

Chapter III: Standing Together Against Sexual Violence (TPKS)



04

Chapter IV: Awareness of Online Gender-Based Violence (KBGO)



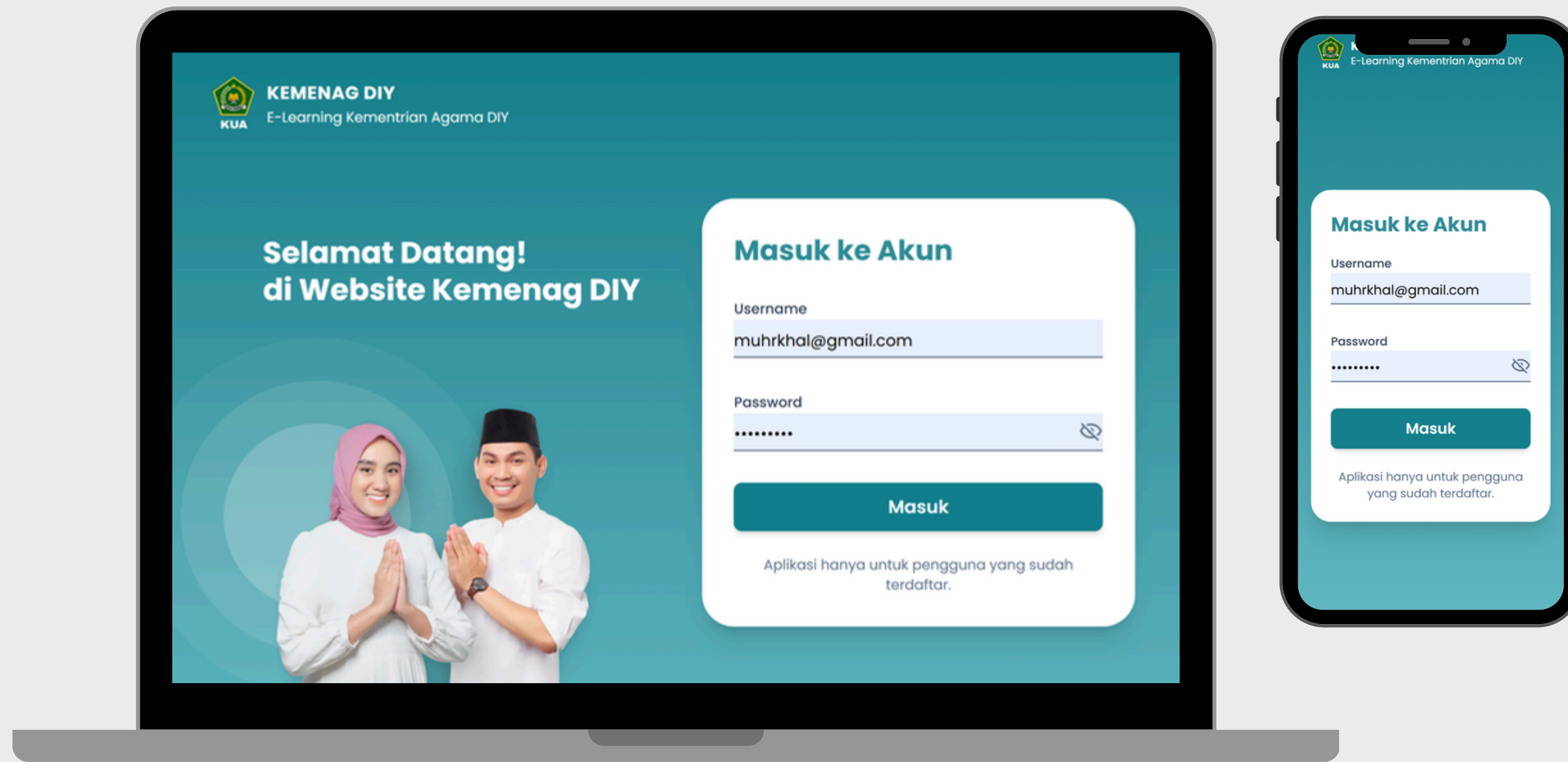
05

Chapter V: Preventing Human Trafficking – Understanding Methods and Risks

Whitelabel Implementation for the Regional Office of the Ministry of Religious Affairs, Special Region of Yogyakarta



Whitelabel Web & Mobile App



Whitelabel Implementation for the Regional Office of the Ministry of Religious Affairs, Special Region of Yogyakarta



49 Pre-Marital Guidance Modules





Scan for Download
FitAcademy App



FitAcademy



fitacademy.id

Let's Build a More **Engaging** Learning Experience Together!



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